

# PARENT & COMMUNITY SUPPORT FOR TEAMS

## INTRODUCTION

### PRESENTER

DEBBIE WILLIAMSON

HISTORY: ACTIVE WITH THE TEAM FOR 5 YEARS

2<sup>ND</sup> YEAR MENTOR FOR LIBERTY ROBOTICS FIRST TEAM 1764

PARENT COORDINATOR FOR 3 YEARS

## WHAT WE WILL COVER

WHY DO I NEED SUPPORT

WHAT YOU NEED TO DO

WHAT MY COORDINATOR NEEDS TO DO

NOT FOR PROFIT FOUNDATION

FUNDRAISING AND SPONSOR IDEAS

- I. BENEFITS
- II. WHERE DO I START
  - A. SET UP DEDICATED EMAIL ACCOUNT
  - B. SET UP DATA BASE
  - C. SOCIAL MEDIA
  - D. SELECT A PARENT COORDINATOR AND ASSISTANT
  - E. MAKE A LIST OF EXPECTATIONS
  - F. START SLOW
- III PARENT MEETING
  - A. INFORMATION = COOPERATION=INVOLVEMENT
  - B. PARENT HANDBOOK
  - C. WHAT TO COVER AT THE MEETING
- IV YOUR COORDINATOR
  - A. YOUR LINK
  - B. MAINTAIN CONSISTANT CONTACT
  - C. SHORT AND SIMPLE
    - a. SOUND BITES
  - D. HOW TO ASK FOR HELP
    - a. KEEP IT SIMPLE
    - b. GIVE CHOICES
    - c. REPLY ALL
    - d. BE A CHEERLEADER
  - E. WHAT TO ASK FOR (SUGGESTIONS)
    - a. DONATIONS

- i. BUCKET LIST
      - b. BUILD SEASON SUPPORT
      - c. LOCAL EVENT SUPPORT
      - d. FUNDRAISING IDEAS AND PARTICIPATION
      - e. SEARCH FOR MENTORS AND SPONSORS
    - F. TEAM BUILDING EVENTS
      - a. KICK OFF AND BREAKFAST
      - b. YEAR END PARTY
      - c. MENTOR APPRECIATION
    - G. PARENT INVOLVEMENT EVENTS
      - a. PARENT INFORMATION MEETING
      - b. KICK OFF BREAKFAST AND VIDEO
      - c. INVITE TO ALL COMPETITIONS/EXHIBITIONS
      - d. INVITE TO ALL FUNDRAISERS AND COMMUNITY INVLOVEMENT
- V NOT FOR PROFIT FOUNDATON
- A. HOW DO I START
    - a. BY LAWS
    - b. ELECT OFFICERS
    - c. FILE WITH STATE
    - d. EIN NUMBER
    - f. TAX EXEMPT STATUS WITH IRS
  - B. BENEFITS
    - a. STRONG SUPPORT
    - b. OFFICERS – INSTANT BASE FOR PARENT GROUP
    - c. TAX DEDUCTABLE DONATIONS TO YOUR GROUP
    - d. ACCOUNTING METHOD FOR FUNDRAISING AND SUPPORT DONATIONS
  - D. HELPFUL WEBSITES
    - a. <http://www.sos.mo.gov/forms/corp/corp52.pdf>
    - b. <http://extension.missouri.edu/nonprofit/nonprofit.aspx>
- VI FUNDRAISING
- A. PARENTS FOR IDEAS
    - a. MORE LIKELY TO GARNER SUPPORT IF THEY ARE FAMILIAR WITH AND COMFORTABLE WITH THE EVENT
  - B. START SMALL
    - a. FORD DRIVE ONE
    - b. RAFFLE
  - C. MOVE UP
    - a. SILENT AUCTION
    - b. TRIVIA NIGHT
  - D. GET THE WORD OUT
    - a. EMAIL

- b. SOCIAL MEDIA
- c. FLIERS
- d. LOCAL MEDIA
- e. SCHOOL NEWS
- E. RESEARCH WHAT WORKS FOR OTHER TEAMS

VI SPONSORS AND MENTORS

- A. USE YOUR RESOURCES
  - a. PARENTS
  - b. ORGANIZATIONS THEY BELONG TO
  - c. FAMILY MEMBER OR ACQUAINTANCE CONTACTS